

## Privacy Notice pursuant to articles 13 e 14 of Regulation EU 2016/679 for participants to the Shareholder's Meeting

Pursuant to articles 13 e 14 of Regulation UE 2016/679 ("GDPR" or "General Data Protection Regulation"), this privacy notice sets out how your personal data will be processed by Unieuro S.p.A. – registered office in Forlì, in Via Piero Maroncelli n.10 – Palazzo Hercolani, VAT number 00876320409 –, as data controller ("Controller" o "Unieuro"), within the activities related to your participation in the Shareholders' Meeting of the aforementioned Company.

You can contact Unieuro asking for more information about the processing of your personal data at: <a href="mailto:privacy@unieuro.com">privacy@unieuro.com</a>. Unieuro has also appointed a Data Protection Officer ("DPO") which you can contact at: dpo@unieuro.com.

Unieuro will process the personal data suitable to identify you (e.g. full name, contact information, ID document number). as well as the audio/video recordings made during the Shareholders' Meeting.

If you communicate personal data of third parties (for example, by filling proxy forms) you act as an autonomous data controller, assuming all the related legal obligations and responsibilities. According to that, you hereby grant the widest indemnity with respect to any dispute, claim, request for compensation for damages caused by processing, etc. that Unieuro may receive from such third parties whose data has been processed in violation of the applicable laws on personal data protection. In any case, you should provide or otherwise process personal data of third parties, you hereby guarantee from now on - assuming all related responsibilities - that this particular processing activity is based on an appropriate legal basis under the GDPR that allows the processing of personal data.

Your data will be processed by Unieuro to:

- 1) allow you to participate (on your own or as a delegate/deputy of the delegate) in the ordinary/extraordinary Shareholders' Meeting and in particular to verify the regular constitution of the Shareholders' Meeting, identify its participants, fulfill further meeting and corporate obligations and formalities, as well as to receive corporate communications and documents or information;
- 2) fulfill legal obligations, regulations or orders of the authorities, including transparency and publicity obligations (among these, e.g., the obligations to publish the minutes of the meeting on the Controller's corporate website, participants voting expressions, etc.);
- 3) collect anonymously your opinions, as a stakeholder, with regard to the significant economic, environmental and social impacts of the company in view of the annual publication of the "Individual non-financial declaration", required by Legislative Decree 254/2016.

Furthermore, if you have appointed a designed proxy for the purpose of attending the meeting or another person, your personal data and your vote expressions will be provided to Unieuro by such designed proxy or by such other person delegated. This in order to allow you (i) to raise questions during the meeting; (ii) to notify Unieuro of the proxies that you have delegated to your designed proxy, (iii) the exercise of your right to vote. Unieuro will process your personal data to allow you to exercise these rights.

The communication of personal data for these purposes is optional; however, otherwise, you will be not allowed to take part in the Shareholders' Meeting.

The legal basis for the processing:

- referred to the n. 1) above is art. 6(1)(b) GDPR ("[...] processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract");
- referred to the n. 2) above is art. 6(1)(c) del GDPR ("[...] processing is necessary for compliance with a legal obligation to which the controller is subject");
- referred to in point 3) above is art. 6 (1) (c) of the GDPR ("[...] the processing is necessary for compliance with a legal obligation to which the controller is subject),.



The categories of recipients of your data will be as follows:

- subjects who typically act as data Processors;
- subjects, entities or authorities to whom it is mandatory to communicate your personal data pursuant to legal provisions or orders of the authorities;
- persons authorized by Unieuro to process the personal data necessary to carry out activities strictly related to
  the aforementioned purposes, who are committed to confidentiality or are under an appropriate statutory
  obligation of confidentiality (e.g. Unieuro employees, members of corporate bodies).

Your personal data may be transferred with recipients which may be located outside the European Economic Area. If this happens, Unieuro ensures that the transfer of your personal data outside the European Economic Area takes place in compliance with the GDPR. Indeed, such data transfers would be based on an adequacy decision, on the Standard Contractual Clauses approved by the European Commission or on another suitable legal basis. For further information please contact Unieuro.

Your personal data will be processed with electronic and non-electronic tools, as well as by archiving hard copies, always according to principles and security measures imposed by current legislation on the protection of personal data.

With regard to the purpose of the aforementioned point 1), Your personal data will be processed for the time necessary to achieve; in particular, your personal data in the minutes of the meeting are stored in the Controller documents within the terms established by law. The shareholders' meeting may be audio/vedio recorded in order to facilitate the writing of the meeting minutes. These recordings will not be communicated or disseminated and will be destroyed once the meeting minutes writing is complete. With regard to the purpose of the aforementioned point 2), Your personal data will be processed within the terms established by the specific obligation deriving from laws, regulations or orders of the authorities.

Pursuant to articles 15 and following of the GDPR, you have the right to exercise, at any time, the right of access to your personal data, to rectification, to erasure, to object to the processing, as well as to request the restriction of processing in the cases provided for by art. 18 of the GDPR and to receive in a structured, commonly used and machine-readable format the data related to you, in the cases provided for by art. 20 of the GDPR.

You may exercise these rights by sending to the data Controller a registered letter, at the aforementioned registered office, or by sending an email at privacy@unieuro.com.

In any case, you always have the right to lodge a complaint with the competent supervisory authority (the "Garante per la protezione dei dati personali") pursuant to art.77 GDPR.

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