



DANIELE PELLI

Daniele Pelli gained a degree in Economics and Business Management from “Luiss Guido Carli” University Rome.

He joined the askanews team in 2014, responsible for innovation and strategic development and has been its Chief Executive Officer since 2017.

Having held the office of Chairman of the Luiss Graduates Association from 2015 to 2019, he founded the Luiss Alumni 4 Growth investment club in 2019, of which he is still the Chief Executive Officer. It brings together around 100 Luiss alumni and professors and also involves leading investors from the corporate world. Since 2015 he has also been a member of the Board of Directors of “Luiss Guido Carli” University.

Since 2013 he has also held the office of Chief Executive Officer of Inpiù and of Editorial Marketing Agency and, as of June 2022 of Luxy S.p.A. having covered the role of Executive Vice chairman President in the previous two years.

June 2023

Unieuro S.p.A.

Sede legale e amministrativa: Palazzo Hercolani
via Piero Maroncelli, 10 - 47121 Forlì (FC)
Tel. +39 0543 776411

Cod. Fisc. e P.IVA 00876320409
R.E.A. Forlì - Cesena - 177115
Capitale Sociale euro 4.139.724,20 i.v.