



## **MARCO DEOTTO**

Born in Padova on 20 May 1973, Marco Deotto received his degree in Economics and Business at the University L. Bocconi in Milan. Later he attended an Executive Course in Sustainability Leadership and Corporate Responsibility from the London Business School.

He began his carrier in 1998 in the Heinz Group, where he held positions of increasing responsibility in the finance department, starting first as Supply Chain Controller Italy, then becoming Commercial Business Support Manager Italy and, Financial Planning & Business Support Manager. Finally, he was Global Category Finance Manager.

He continued his professional carrier in Nike in 2013, achieving the position of Senior Finance Director EMEA South. In the Nike Group he also held various corporate offices in Italy and abroad, including the roles of President and Managing Director of Nike Italy.

In 2021 he joined Bialetti as Group Chief Financial Officer and Investor Relator, with responsibilities extended to Finance, IR, Legal, IT and Logistics.

From 20 February 2023, he serves as Chief Financial Officer and executive responsible for the preparation of the Company's accounting documents of Unieuro pursuant to Article 154-*bis* of Legislative Decree 58/1998.