

UNIEURO S.P.A.: PURCHASE OF 600,000 TREASURY SHARES FOR UP TO EUR 26.40 PER SHARE APPROVED

Forlì, November 11, 2021 – The Board of Directors of Unieuro S.p.A. (Euronext STAR Milan: UNIR), leader in the distribution of consumer electronics and household appliances in Italy, today approved the launch of a plan for the purchase of treasury shares (“**Plan**”), as part of the authorization received from the Shareholders’ Meeting held last 17 December 2020.

In partial execution of the above resolution, the Plan provides for the purchase of up to 600,000 Unieuro S.p.A. ordinary shares (corresponding to 2.9% of the share capital subscribed and paid up as of today) within 18 months of its date.

The purchase price shall not exceed Euro 26.40 per share, determined on the basis of the closing price of the Unieuro stock as of today – equal to Euro 21.10 – plus a 25% for a total aggregate disbursement of up to Euro 15.8 million.

Below are the details of the programme.

Purposes

The purposes of the Plan are to set up a portfolio of treasury shares to serve both existing and future equity incentive plans earmarked for directors and/or employees and/or partners of the Company or other companies controlled by the Company (including the Performance Share Plan 2020-2025), as well as to use the shares, if the case may be, in out of the ordinary course of business transactions, including paper deals with third parties within the framework of transactions that might be of interest for Unieuro.

It is noted that the Plan is not conducive to any share capital reduction plan.

Maximum number of treasury shares and maximum disbursement

Within the maximum number of 2 million shares, the purchase of which has been authorized by the Shareholders' Meeting, the Plan stipulates that the maximum number of treasury shares to be purchased shall in any case not exceed 600,000 ordinary shares, corresponding to 2.9% of the share capital subscribed and paid up to date.

The implementation of the Plan will entail a maximum total disbursement of Euro 15.8 million, determined on the basis of the closing price of the Unieuro stock as of today – equal to Euro 21.10 – plus a 25%.

Unieuro S.p.A.

Registered office and headquarters: Palazzo Hercolani
unieuro.it
via Piero Maroncelli, 10 - 47121 Forlì (FC)

unieurospa.com

linkedin.com/company/unieuro

Process

Purchase transactions shall be carried out on Euronext STAR Milan, which is organized and managed by Borsa Italiana S.p.A., through an authorized broker in charge of the implementation of the Plan, who will trade in a fully independent manner and without being influenced by the Company as regards the time of the purchases, in accordance with the operating procedures aimed at ensuring equal treatment of shareholders, as set forth in the applicable legal provisions and regulations (including, without limitations, Art. 2357 of the Civil Code, Art. 132 of Legislative Decree no. 58 of 24 February 1998, Art. 144-bis, paragraph 1(b) of the CONSOB Regulation adopted by Resolution no. 11971/1999, and the Rules of the Markets organized and managed by Borsa Italiana S.p.A.), and also in compliance with the additional conditions provided for by the resolution of the Shareholders' Meeting of 17 December 2020, as well as in accordance with the provisions of Regulation (EU) 596/2014 on market abuse.

Each share shall be purchased at a price, respectively, no lesser than, and no greater than 10% of the closing price of the share in the stock exchange session of the day preceding each individual transaction, and in any case at a price that is not higher than the higher price between the price of the last independent transaction and the price of the highest current independent purchase offer in the trading venue where the purchase is made.

The amount of shares purchased each day shall not exceed 25% of the daily volume of Unieuro shares traded in the same trading day, as well as 25% of the average daily volume of Unieuro shares traded in the trading venue, calculated on the basis of the average daily trading volume during the 20 trading days preceding the date of purchase.

Timing

The Plan shall start on 15 November 2021 and shall in no case last longer than 18 months after the date of the resolution made during the Shareholders' Meeting of 17 December 2020, unless early terminated by the Company upon reaching the predetermined share threshold, or revoked.

The Company is not required to implement the Plan, which may be suspended, interrupted or amended at any time, for any reason and without notice, pursuant to the applicable laws and regulations. Any subsequent amendment to the aforesaid Plan shall be promptly notified by the Company to the public.

The Company shall disclose the transactions in aggregate and detailed form, according to the timing required by the applicable legislation.

At the date of this notice, the Company does not own any treasury share.

* * *

Unieuro S.p.A.

Registered office and headquarters: Palazzo Hercolani
unieuro.it
via Piero Maroncelli, 10 - 47121 Forlì (FC)

unieurospa.com

linkedin.com/company/unieuro

Unieuro S.p.A.

Unieuro is a leading vendor of consumer electronics and household appliances in Italy, which adopts an omnichannel approach consisting of direct stores (about 280), affiliated stores (about 260) and the digital platform unieuro.it, as well as the digital pure player Monclick. Unieuro is headquartered in Forlì and has a central logistic platform in Piacenza, with approximately 5,400 employees. Listed in the Euronext STAR Milan segment of the Italian stock exchange since 2017, Unieuro reported revenues of approximately Euro 2.7 billion in the year ended 28 February 2021.

Contacts:**Investor Relations****Andrea Moretti**

Investor Relations & Corporate
Communications Director

+39 335 5301205

amoretti@unieuro.com

investor.relations@unieuro.com

Corporate Media Relations**iCorporate**

Danja Giacomini

+39 334 2256777

unieuro@icorporate.it

Unieuro S.p.A.

Registered office and headquarters: Palazzo Hercolani

unieuro.it

via Piero Maroncelli, 10 - 47121 Forlì (FC)

unieurospa.com

[linkedin.com/company/unieuro](https://www.linkedin.com/company/unieuro)