



## **GIUSEPPE NISTICÒ**

Giuseppe Nisticò holds a degree in Business Administration from Bocconi University in Milan.

Nisticò, a manager with many years of experience in the telecommunications sector, began his career in 2004 at H3G, covering roles of increasing responsibility until becoming, in 2011, Senior Account Manager for large-scale distribution, managing in particular the fruitful collaboration with the client Unieuro. In 2017, following the merger between Wind and H3G, he was appointed Head of Large Retail and Special Channel at Wind Tre.

After a brief experience in Samsung Electronics Italia as Senior Key Account Manager, in 2018 he joined Iliad Italia with the role of Head of Distribution & Logistics B2C, with responsibilities on the management and development of offline sales channels and logistics.

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