

*Courtesy translation*

**DECLARATION OF ACCEPTANCE OF THE CANDIDANCY  
AS MEMBER OF THE BOARD OF DIRECTORS OF UNIEURO S.P.A.**

With regard to the shareholders' meeting of Unieuro S.p.A., with registered office in Via P. Maroncelli, 10, 47121, Forlì (FC) (the "**Company**"), convened on June 15, 2021, at 3 p.m., on single call, at the office of Notary Maltoni Scozzoli, in via Mentana 4, Forlì, the undersigned **Mr. Benedetto Levi**, born in Torino, on 22 October 1988, acknowledging his candidacy as member of the Board of Directors of the Company jointly submitted by Iliad S.A. and Iliad Holding S.p.A.

**DECLARES and STATES, on its own responsibility,  
under Article 76 of D.P.R. 28.12.2000 n. 445**

- to accept irrevocably the candidacy and – if elected – the office of member of the Board of Directors of the Company;
- to be aware of the requirements provided by the applicable legislation and by the Company's bylaws for the acceptance of the office and of the consequences arising from the lack of these requirements pursuant to current legislation and the Company's bylaws;
- the absence of causes of ineligibility and/or termination as set out in art. 2382 of the Italian Civil Code;
- the absence of causes of incompatibility set out in art. 2390 of the Italian Civil Code;
- to hold the requirements of honorability to be appointed director of the Company, in accordance with the combined provisions of arts. 147–*quinquies* and 148, par. 4, of Legislative Decree n.58/1998 ("**TUF**");
- to hold the independence requirements set out in the combined provisions of arts. 147–*ter*, par. 4, and 148, par. 3, TUF;

or

- not to hold the independence requirements indicated above;
- also considering the provisions of the document "*Qualitative and quantitative criteria for the analysis of the relationship between the directors and Unieuro S.p.A. when assessing the independence requirements*" approved by the Company's Board of Directors on 15 April 2021, to hold the independence requirements set out in art. 2 of the Code of Corporate Governance for listed companies, promoted by the Corporate Governance Committee of Borsa Italiana S.p.A. to which the Company adheres,

or

- not to hold the independence requirements indicated above.

- to be able to dedicate the necessary amount of time to the duties of member of the Board of Directors of the Company, also taking into account the commitments related to his professional and working activities and the number of offices held in control and/or managements bodies of other companies;
- to respect the limits on the accumulation of offices, as indicated in the guidelines expressed on 14 April 2020 by the Board of Directors of the Company, where applicable.

By means of what stated above, the undersigned declares to hold the requirements set out by the applicable legislation and by the Company's bylaws in order to be appointed member of the Board of Directors of the Company.

Hereto attached: (i) the identity document, (ii) the resume, and (iii) a list including offices in management and control bodies in other companies at the date of this declaration.

The undersigned also declares:

- to undertake to notify the Board of Directors of the Company any changes to the information of this declaration;
- to undertake to provide, upon Company's request, the documentation confirming the authenticity of its statements;
- to be aware that personal data included in this declaration and in the relevant annexes will be held by the Company in accordance with the applicable legislation, also with the support of informatic tools, in the context and for the purposes of this declaration, authorizing its release from now on, under EU Regulation 2016/679 and the national data protection law.

*Milan, 24 May 2021*

  
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**Mr. Benedetto Levi**

# Benedetto Levi

**Email:** [REDACTED]  
**Nationality:** Italian, French  
**Born in Turin, Italy on October 22<sup>nd</sup> 1988**

## Professional experience

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- 2018 – present**      **Chief Executive Officer**  
Iliad, *Milan*
- Managed the launch and development of the operator in Italy
- 2015 – 2017**      **Country Manager Italy & Deputy General Manager International**  
Trainline, *Paris*
- Started-up and developed the Italian market for the company, European leader of rail tickets online distribution
- 2013 – 2015**      **Founder & CEO**  
ExtraVerso, *Paris*
- Developed the e-commerce platform and offline distribution channels of smartphone accessories across 25+ countries
- 2012**              **Operations Manager**  
OneFineStay, *London*
- Started-up the logistics department of the company
- 2011**              **Business Analyst**  
Innogest SGR, *Turin*
- Carried out business plan analysis and due diligence processes
- 2010**              **Operations Manager**  
EXKi, *Turin*
- Optimised logistics processes, stock management and operations

## Current corporate offices

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|   |   |   |  |
|---|---|---|--|
| <b>Chief Executive Officer</b><br>Iliad Holding S.p.A | <b>Sole Director</b><br>Iliad Italia S.p.A. | <b>Sole Director</b><br>Iliad Customer Care S.r.l | <b>Sole Director</b><br>Iliad 1 S.r.l. |
|---|---|---|--|

## Education

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- 2010 – 2013**      **Master in Management – Major in Entrepreneurship**  
ESCP Europe, *Turin, London, Paris*
- 2007 - 2010**      **Bachelor in Logistics and Production Engineering**  
Politecnico di Torino, *Turin*

## Languages

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**Italian:** Native      **French:** Fluent      **English:** Fluent      **Spanish:** Basic

*Courtesy translation*

**DECLARATION CONCERNING THE OFFICES HELD IN CONTROL AND MANAGEMENT BODIES IN LIGHT OF THE CANDIDANCY AS MEMBER OF THE BOARD OF DIRECTORS OF UNIEURO S.P.A.**

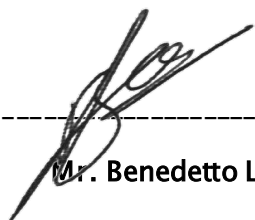
For what concerns the shareholders' meeting of Unieuro S.p.A., with registered office in Via P. Maroncelli, 10, 47121, Forlì (FC) (the "**Company**"), convened on June 15, 2021, at 3 p.m., on single call, at the office of Notary Maltoni Scozzoli, in via Mentana 4, Forlì, the undersigned **Mr. Benedetto Levi**, born in Torino, on 22 October 1988, acknowledging his candidacy as member of the Board of Directors of the Company jointly submitted by Iliad S.A. and Iliad Holding S.p.A.

**DECLARES**

- to hold the following offices in control and managements bodies in other companies:

| <b>Office held</b>      | <b>Company</b>             |
|-------------------------|----------------------------|
| Chief Executive Officer | Iliad Holding S.p.A.       |
| Sole Director           | Iliad Italia S.p.A.        |
| Sole Director           | Iliad Customer Care S.r.l. |
| Sole Director           | Iliad 1 S.r.l.             |

*Milan, 24 May 2021*

  
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Mr. Benedetto Levi

*Courtesy translation*

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AS MEMBER OF THE BOARD OF DIRECTORS OF UNIEURO S.P.A.**

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**DECLARES and STATES, on its own responsibility,  
under Article 76 of D.P.R. 28.12.2000 n. 445**

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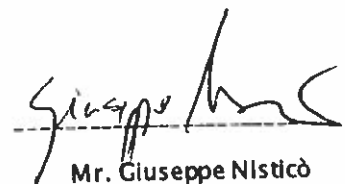
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*Milan, 24 May 2021*



Mr. Giuseppe Nisticò

# Giuseppe NISTICÒ

## CURRICULUM VITAE

Date of Birth: October 8, 1979 (Milano, Italy)

### WORK EXPERIENCE

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*June – present*

#### **ILIAD ITALIA**

*Head of Distribution & Logistics B2C*

- Distribution: Management and development of the distribution network negotiating and managing commercial agreements.
- Management team in HQ, in the flagship stores and on field with external partners. Defining commissioning schemes.
- More than 2400 points of sales opened in 30 months:
  - o Flagship stores
  - o Large-chain retailers with more than 800 Brand Ambassadors
  - o Corners in the malls with more than 300 Brand Ambassadors
  - o Innovative channels like iliad point and iliad express with the main retail operators
- Logistics B2C: Defining and developing end-to-end processes of B2C logistics flow through agreements with logistics platforms and couriers (XPO, BRT, Poste Italiane, Nexive)

*September 2017 – May 2018*

#### **SAMSUNG ELECTRONICS ITALIA**

*Senior Key Account Manager*

- Definition and development of commercial agreements focused on national partners and buying groups
- Responsible for the development of an innovative sales channel through a network of agents dedicated to the development of the Samsung ecosystem, combining smartphones with the internet of things.
- Budget management and control of co-marketing and promoter activities. Support of commissioning strategies and activities with sales channel Management of co-marketing activities

*January 2017 – September 2017*

#### **WIND TRE S.P.A. (Mobile Operator with "Wind & 3" trademarks)**

*Head of Large Retail and Special Channel*

- Development and management of indirect sales channels, focused on Large Chain during the M&A process
- Define and develop commercial agreements focused on each national channel and buying group
- Responsible for increasing the market share on large retailers
- Management and supervision of an internal and external team with 8 agencies, 5 direct reports, and 20 resources at a functional level
- Budget management and control of co-marketing and promoter activities
- Support of commissioning strategies and activities with sales channel

*September 2011 – 2016*

#### **H3G S.P.A. Mobile telecommunication company with the trademark "3" (CKH)**

*Senior Account Manager GDO – 3Corners&Push Channel -Diffusivi*

- Direct management of all large-chains and agencies with functional coordination of the Area Managers and Reference Sales Key Accounts
- Planning of Seasonal Product Promotions and Trade Negotiations (Assortment and Price)
- Coordination of all aspects of business and marketing related to the organization of services alongside the product
- Coordination of the sales network in product delivery related to the single point of sale.

*September 2009 – September 2011*

*Trade Marketing, Co-Marketing & Events Manager*

- Coordinating effective communication at all points of sale, managing all related business areas with 8 direct reports

*July 2004 – September 2009*

*Program Manager, reporting to COO*

- Coordinating the business projects within the COO's responsibilities, including drafting documents and presentations for the CEO
- Participating in the DVB-H launch, coordinating all departments and ensuring the timely delivery of the project (time to market of 6 months).
- Coordinating the roll-out of a new sales channel with the goal of opening 500 mono-brand stores in 12 months.

## Giuseppe NISTICÒ



*January–July 2004*

### **MEDIASOFT S.R.L.**

*Marketing and CRM Professor*

- Specialization class in CRM at IAL Lombardia

*October–December 2002*

### **EDREAMS ITALIA**

*Internship*

- The company is the leader in Italy for tourism products sales
- Marketing Division: development and implementation of CRM and managing relationships with media centers for the sale of advertising space online

## **EDUCATION**

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*April 2003*

*Università Commerciale L. Bocconi di Milano*

*Business Administration with a specialization in Marketing*

- Thesis title: "Marketing Strategies one to one in e-commerce business to consumer: the case eDreams.it"

*Languages*

- Italian: mother tongue
- English: professional

## **OTHER INTERESTS**

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*Volunteer at a Sports association: soccer coach*



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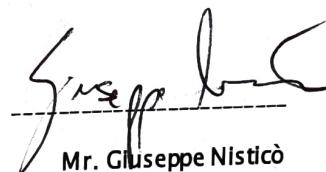
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**DECLARES**

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| Office held           | Company               |
|-----------------------|-----------------------|
| <i>Not applicable</i> | <i>Not applicable</i> |

*Milan, 24 May 2021*

  
Mr. Giuseppe Nisticò