



GABRIELE GENNAI

Gabriele Gennai graduated from a vocational school

He began his career in 1991 with OBI, where he held positions of increasing responsibility, starting first as retail Store manager, then becoming Product & Category Manager and, in 2002, Head of Brand Development in the Russian market. Finally, from 2004 to 2007 he was Purchasing Director Italy & Corporate Category Manager.

He continued his professional career holding important positions at some of the leading companies of the large-scale distribution: first as Purchasing Director at Castorama Italia (Kingfisher Group) from 2007 to 2009, and then at Mercatone Uno from 2009 to 2011, with responsibilities extended to the supply chain field.

In 2011 he joined Prénatal, where he was Hard Goods Director, contributing to the retail chain turnaround. From 2015 he extended his responsibilities to all Prénatal Retail Group retail brands. In early 2019 he was appointed Business Unit Director Prénatal business unit, operating in Italy, Spain, Portugal and Greece.

From 1st March 2020, he serves as Chief Commercial Officer at Unieuro.