



Privacy Policy in accordance with Articles 13 and 14 of EU Regulation 2016/679 for the receipt of press releases

We inform you that, in accordance with Articles 13 and 14 of EU Regulation 2016/679 (hereinafter "Regulation" or "GDPR"), your personal data may be processed by Unieuro S.p.A. - with registered office at Via Piero Maroncelli n. 10, 47121 - Forlì (FC), at Palazzo Hercolani, Tax Code and VAT number 00876320409 -, as data controller (hereinafter "Controller" or "Unieuro"), within the scope of activity related to the sending of press releases via e-mail.

The Controller has a Data Protection Officer ("DPO") available at the e-mail address dpo@unieuro.com.

The processing by Unieuro concerns your personal data, i.e. common data, such as name and surname, e-mail address, and possible company of affiliation.

If you communicate personal data of third parties, you act as an independent data controller, assuming all legal obligations and responsibilities. In this regard, you hereby grant the widest possible indemnity in relation to any dispute, claim, request for damages for processing, etc. that may be received from such third parties whose data has been processed in violation of the personal data protection rules applicable. In any case, if you provide or otherwise process personal data of third parties, you guarantee from now on - assuming all related responsibilities - that this particular processing is based on a suitable legal basis under the Regulation that legitimizes the processing of personal data.

Your data may have been communicated to Unieuro by a third party appointed and in your interest (e.g. your colleague).

Your personal data is processed by the Controller in order to send you press releases via e-mail.

The legal basis for processing is consent, in accordance with Article 6(1)(a) of the GDPR.

The provision of personal data is optional; without such provision, it is not possible to send you press releases.

Your personal data may be shared with:

- subjects typically acting as data processors;
- subjects, entities or authorities to whom it is mandatory to communicate your personal data by virtue of legal provisions or orders of the authorities;
- people authorized by Unieuro to process personal data necessary to perform activities closely related to the purpose pursued, who have committed to confidentiality or have a legal obligation of confidentiality (e.g. Unieuro employees).

Your personal data is not shared with recipients located outside the European Economic Area. Unieuro ensures that any transfer of your personal data to countries outside the European Economic Area will take place in accordance with the applicable legal provisions and the Regulation. If you need more information, we invite you to contact the Controller.

The processing of personal data for the purposes described above will be carried out using electronic tools, in order to ensure compliance with the principles and security measures.

Your personal data will be processed until the revocation of your consent, which can be revoked at any time, without prejudice to the lawfulness of the processing based on the consent given before the revocation.

Unieuro S.p.A.

Sede legale e amministrativa: Palazzo Hercolani
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In accordance with Articles 15 and following of the GDPR, you have the right to request from Unieuro, at any time, access to your personal data, rectification or deletion of the same or to object to their processing, as well as to request the limitation of processing in the cases provided for by Article 18 of the Regulation and to obtain in a structured format, of common use and readable by automatic device, the data concerning you, in the cases provided for by Article 20 of the Regulation.

Requests for the exercise of the aforementioned rights should be made in writing to the Controller, at the registered office indicated above or by writing to investor.relations@unieuro.com. In any case, you always have the right to file a complaint with the competent supervisory authority (Data Protection Authority), in accordance with Article 77 of the Regulation.

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