

## **BRUNA OLIVIERI**

Maria Bruna Olivieri received her degree in Nuclear Physics from the Università di Pavia with the highest possible marks in 1998.

She first worked at the National Institute of Nuclear Physics and at the Physics Department in Pavia, including as a researcher.

Then, starting in 2002, she began to hold important positions at companies such as Unisys Italia S.p.A. and Seat Pagine Gialle S.p.A.

Since September 2015 she has held the position of Manager of the Issuer's Digital Business Unit, responsible for company digital transformation, the e-commerce channel, and digital marketing.

At present she holds the position of Chief Omnichannel Officer.