



GIANCARLO NICOSANTI MONTERASTELLI

Giancarlo Nicosanti Monterastelli is a certified accountant. He has more than thirty years of experience with the company.

He joined the company in 1982 as an employee in the administrative office, where he handled distribution and retail sales of domestic appliances and consumer electronics.

He was appointed sales manager in 1990 and since 2005 has held the position of CEO, where in addition to determining company development and sale strategies aimed at optimizing profits, he also manages relationships involving business collaboration and coordinates business areas related to extraordinary transactions, finance, commercial distribution and omnichannel distribution.